We know that you’re always looking for innovative ways to showcase your brand.

With our industry-first, **STATE-OF-THE-ART DIGITAL TRANSFER PRINTING SOLUTION FOR CLOTHING & CAPS**, we’ll ensure your logo or message stands out from the crowd.

[Click here](#) to watch a video of this revolutionary process.
WITH HIGH RESOLUTION, PHOTO-REALISTIC RESULTS
you’ll never have to compromise on your artwork again.

DIGITAL TRANSFER PRINTING ON CLOTHING:

• is soft-touch and super-lightweight to wear
• has flexible characteristics and stretches with the garment
• has only one set up cost no matter the number of colours
• offers long-lasting results
MAKE YOUR BRAND COME ALIVE
The additional advantages of digital transfer printing become clearly apparent when compared and contrasted to the more traditional processes of embroidery and heat transfer.

There are four main characteristics that make this a true branding revolution:

1. **Fine detail and small text**
2. **Gradients and shading**
3. **Bright and vibrant colours**
4. **Photo-realistic results**
FINE DETAIL AND SMALL TEXT
Far **sharper detail and clarity** is achievable with digital transfer printing when compared to embroidery.

**Small text won’t close up** and text as small as 1mm will be legible. This is in stark contrast to the 5mm requirement of embroidery.
When compared to heat transfer, **no weeding is necessary** (heavy, solid blocks are not required behind text and images).

Digital transfer printing is **super-lightweight to wear** and has flexible characteristics that allow the print to stretch with the garment.
GRADIENTS AND SHADING
Digital transfer printing offers the ability to reproduce artwork with gradients and shading, delivering results with a new sense of depth as compared to the flat, solid colours associated with embroidery.
BRIGHT AND VIBRANT COLOURS
Digital transfer printing provides access to the full spectrum of colours, whereas embroidery is limited to a relatively small number of thread colours.

Harnessing the true power of colour, digital transfer printing produces high-impact results.
PHOTO-REALISTIC RESULTS

- Digital Transfer printing delivers **pixel-sharp, photographic quality**.

- Enhance your marketing campaigns by incorporating images that traditional embroidery simply cannot replicate.
PUT YOUR BRAND ON TOP!

DIGITAL TRANSFER PRINTING ON CAPS:

- revolutionise branding on caps with the ability to print across seams; choose from our awesome range of 6 panel caps and do your brand your way!
Knowing that any artwork can be reproduced in full colour and detail, at a relatively inexpensive price, **DIGITAL TRANSFER PRINTING** is sure to become a favourite choice for high-impact results.

With our extensive range of promo-basics, everyday-essentials and corporate clothing providing the perfect canvas, you’re able to take advantage of our state-of-the-art digital printing equipment when promoting your brand, be it for a conference, staff uniform or next marketing campaign.
IT’S YOUR BRAND, DO IT YOUR WAY.